

NEWS ADVISORY/RELEASE

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For immediate release.

Media contact: Cara Scarola Hansen

The Lord's Place Public Relations Counsel

cara@yourmissionmarketing.com

561-632-6747

Cold-Weather Items Needed for the Homeless Before Temps Drop Next Week

WHAT:

With sustained cold weather in the forecast, The Lord's Place has launched into preparation mode for its clients living on the streets! Individuals or community groups interested in helping the less fortunate are invited to consider contributing to the agency's effort to collect cold-weather items for distribution to the more than 150 unhoused individuals and families it currently serves on the streets.

Items needed include: 100 blankets and about 50 each of jackets/hoodies, socks, hats, and gloves.

Donations can be delivered directly to The Lord's Place office at 2808 North Australian Avenue, West Palm Beach, FL, or ordered directly from the agency's [Amazon wishlist](#). Drop-off hours are Monday-Friday, 9 AM - 4 PM. For more information, contact info@thelordsplace.org or 561.494.0125.

VISUALS:

[Click here to view b-roll videos of The Lord's Place outreach engagement team member distributing cold-weather items and food to an unhoused individual in Lake Park.](#)

Interview availability: A member of The Lord's Place Advancement team or Joey Nieves, director of homeless outreach

About The Lord's Place

For 45 years, The Lord's Place, a non-sectarian agency, has been working to break the cycle of homelessness for men, women, and children in Palm Beach County, FL, through innovative, compassionate and effective services. The Fortin Family Campus in West Palm Beach provides training and support services including: the operation of Café Joshua; job training and placement services; clinical and care coordination; community engagement services; and a reentry program helping men and women transitioning from incarceration. The agency also owns or rents 15 supportive and graduate housing

locations, as well as 82 scattered site apartments, to help house about 300 individuals every night. For more information, visit thelordsplace.org.

About Community Engagement Services:

The Lord's Place [Community Engagement Services](#) are a critical component of its strategy to break the cycle of homelessness in Palm Beach County. The program conducts regular outreach at prominent parks and other areas frequently visited by the homeless community, on-call deployment to assist those who are in need, and informational outreach to local businesses that may interface with persons experiencing homelessness. It also provides the community resource referral and coordination to a variety of local partner agencies.

The Lord's Place's effective approach to community engagement stems from its use of trained peer specialists, who use their personal recovery history and shared experience with clients to quickly establish trust and rapport.

The model is widely recognized as an evidence-based practice and is endorsed by the Substance Abuse and Mental Health Services Administration and Mental Health America.

The Lord's Place's Community Engagement Services are particularly capable in connecting vulnerable and marginalized chronically homeless adults to stable housing. Our goal is to slowly and organically build an authentic rapport with them, taking care to remove barriers and/or demands that have traditionally alienated them. This strategy is based on a client-centered and flexible approach.

[Click here to view the release.](#)

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