

NEWS RELEASE

February 14, 2025

For immediate release

Media contact: Cara Scarola Hansen

The Lord's Place Public Relations Counsel

cara@yourmissionmarketing.com

561-632-6747

Stay Home and Give: Every Dollar Raised Shifts the Currents That Trap Individuals in Cycles of Homelessness

Up to \$250,000 will be matched until April 1 for The Lord's Place Palm Beach Non-Event

Once again, leave your party dresses and coats in the closet and celebrate from the comfort of your own home. The Lord's Place [14th Annual Palm Beach Event](#) is a "non-gala" for the fifth consecutive year. No event means no expenses, leaving more time to make a difference and more money to make an impact. 100% of every donation goes directly to shifting the currents that trap individuals in the cycle of homelessness.

With the event theme centered around "Turning Tides," all are invited to help more people ride the tide toward stability, dignity, and hope. In 2024, The Lord's Place served 2,012 individuals experiencing housing instability, poverty, criminal justice involvement, and other barriers to self-sufficiency.

"In Palm Beach County, where opportunity is abundant, not everyone rides the same wave. Some are struggling against currents of poverty, systemic challenges, and lost hope. With the support of loyal friends by our side, we are so grateful to start 2025 with the catalyst of turning the tides for our clients—offering them the hope and promise of surfing new waves to housing, employment, and restoration of dignity and a new life," stated Interim CEO Kerry Diaz.

All donations pledged or received by April 1, 2025, up to \$250,000, will be matched thanks to the generosity of friends of The Lord's Place.

Contributions flow directly to where they are needed most—providing stable housing and transformative programs that help individuals navigate their journey out of homelessness. Every dollar raised creates a ripple effect of positive change, with 100% of donations supporting The Lord's Place's vital mission.

This year's non-event is being co-chaired by Mary Quick and Elizabeth Nolan. Over the last fourteen years, the Palm Beach Event has raised more than \$2.5 million for The Lord's Place.

“By chairing this important event, we hope to amplify the wave of change with increased awareness and generosity. As volunteers serving on various committees, we see firsthand how The Lord’s Place breaks the cycle of homelessness and helps change the tides for their clients every day. A single change in direction can profoundly and unexpectedly transform lives. We invite you to join us in the power of turning tides to create lasting change in our community,” commented Quick on behalf of the event co-chairs.

Last year, the social impact agency conducted outreach to 863 people living on the streets, housed 460 children and adults, assisted 447 unemployed adults with job training services, and provided health care and coordination to 176 clients with behavioral health conditions. In all, 95 percent of housing clients maintained or exited to stable housing. 454 unsheltered individuals were connected to housing.

Community individuals and businesses are invited to come together to raise the \$250,000 to be matched. All donors and sponsors will be thanked publicly in a print ad in the Palm Beach Daily News in April.

Top donors include: **Platinum Partners**—Jim Daras, Kim & Jim Davis, Laurie & Peter Grauer, Mr. and Mrs. Joseph Luter III, Eileen & Leslie Quick, Tom Quick, Mr. & Mrs. Thomas W. Smith and **Gold Sponsors**—Louisa & Neale Attenborough, Marianne & Tony Ehinger, Julie Fisher & Peter Cummings, Anne & Chris Flowers, Nancy & Craig Gibson, MM & Wes Lang, Laura Lofaro Freeman & Jim Freeman, Beth & Carmine Martignetti, Heidi & Tom McWilliams, Palm Beach County Sheriff’s Office, Patricia Quick, Peter Quick, Rolsan Holdings, Richard Salomon & Laura Landro, Ammanda & Jeff Salzman, Betsy & Paul Shiverick, Julie & Brian Simmons, Cornelia & Richard Thornburgh, Suzanne & Jeffrey Walker, and Lynne Wheat.

To view all of the sponsors to date or to make a donation to this powerful movement, visit: thelordsplace.org/palm-beach-event.

About The Lord’s Place

For 45 years, The Lord’s Place has been working to break the cycle of homelessness for men, women, and children in Palm Beach County, FL, through innovative, compassionate and effective services. The Fortin Family Campus in West Palm Beach provides training and support services including: the operation of Café Joshua; job training and placement services; clinical and care coordination; community engagement services; and a reentry program helping men and women transitioning from incarceration. The agency also owns or rents 15 supportive and graduate housing locations, as well as 47 scattered site apartments, to help house about 275 individuals every night. For more information, visit thelordsplace.org.

MEDIA CONTACT:

Cara Scarola Hansen

cara@yourmissionmarketing.com

The Lord’s Place Public Relations Counsel

(561) 632-6747



PHOTO IDs:

[Mary Quick](#), Palm Beach Event Co-Chair

[Elizabeth Nolan](#), Palm Beach Event Co-Chair

[Click here to view the news release.](#)

###

