

Dear Friend,

It's a win-win. You can help people experiencing homelessness in Palm Beach County while also receiving a generous rewards package. By supporting one of our events, you have the opportunity to help change the lives of the county's most vulnerable men, women, and children, and help break the cycle of homelessness.

If you choose to support more than one event, we offer **multi-event pricing**, providing the options of **additional benefits**. Call us today for a customized benefits package.

It makes good business sense to partner with us:

**Local:** From the clients we serve to our programs and services, everything we do stays in Palm Beach County.

**Effective:** Our programs prove their worth to the county, to the taxpayer, and to our clients.

**Efficient:** Rated 4 Stars (the highest rating) by Charity Navigator for eleven consecutive years, we are fiscally responsible and highly effective.

**Motivated:** We have fantastic leadership and dedicated staff, with local, state, and national awards to showcase our work.

Here are some of the perks:

**Logo and name recognition** on our website, social media, e-blasts, banners, invitations, and programs.

**Exposure** to 5,000 donors, and even more supporters.

**Hubbard Radio partnership** – seven stations across South Florida.

**Regular press coverage** from television and print – often with photos.

**Sold out and growing events:** The Lord's Place events are here to stay!



Palm Beach Non-Event 2023



SleepOut 2023



Ending Homelessness Breakfast

Stay tuned for some inspirational and creative twists on events this community has come to love!

**Together, we can really change lives, one person at a time.**

The Lord's Place is dedicated to breaking the cycle of homelessness by providing innovative, compassionate, and effective services to men, women and children in our community. Interested in learning more? Contact 561.578.4928 or [Info@TheLordsPlace.org](mailto:Info@TheLordsPlace.org).

# 13<sup>th</sup> Annual Palm Beach Non-Event

February 2024

## Sponsorship Opportunities

Last year, The Lord's Place served 1,838 men, women, and children experiencing homelessness.

This “**stay at home and give**” non-event allows every dollar raised to go directly to ending homelessness in Palm Beach County by funding the important programs that help our clients heal and acquire the tools they need to become successful and independent.

Additionally, ten generous supporters will be called upon to create a matching gift of \$100,000. Please let us know if you are interested!

Share the joy of giving 100% to the life-changing programs and services of The Lord's Place.



### Sponsorship Provides\*

With respect to ongoing fundraising efforts, The Lord's Place seeks Qualified Sponsorship Payments that comply with IRS regulations and that avoid classification as advertising and unrelated business income.

\*Examples

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Copper Sponsor
	\$25,000	\$10,000	\$5,000	\$3,000	\$1,500
One year of supportive housing and wrap-around services for one family, support for paying for out-of-pocket medical incidentals and for camp or other out-of-school enrichment activities for their children.	🏠				
A month of supportive housing and wrap-around services for four families, including supplementing the food needs of each family.		🏠			
Job readiness course for four clients. Clients prepare a resume, participate in mock interviews, and learn other soft skills to secure employment.			🏠		
Stipend support for one client to complete an intensive one-year job training program in our social enterprise, Joshua Catering.				🏠	
A year of educational support and advocacy for one child to maintain or improve their academic performance.					🏠

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# 17<sup>th</sup> Annual SleepOut

Friday, April 5, 2024

## Sponsorship Opportunities

After 17 years, **SleepOut** is evolving into a unique hybrid event uniting people worldwide on personal journeys to end homelessness. On the night of **Friday, April 5<sup>th</sup>**, people from all walks of life will dedicate the night differently, but all will have a common mission – shining a light on homelessness and raising essential funds to bring an end to it.

Join us at our headquarters in West Palm Beach, FL for an inspiring client-led program, delicious Joshua Catering delights, a SleepOut shirt and a candlelight ceremony. Or, you can join us via livestream by going to [www.SleepOutTLP.org](http://www.SleepOutTLP.org).

Whether you join us in person, or via livestream, please consider stepping outside your comfort zone by sleeping somewhere other than your bed, dedicating the night to ending homelessness. Visit [www.TheLordsPlace.org/events](http://www.TheLordsPlace.org/events) for more information.



SleepOut 2023

### Sponsorship Benefits

With respect to ongoing fundraising efforts, The Lord's Place seeks Qualified Sponsorship Payments that comply with IRS regulations and that avoid classification as advertising and unrelated business income.

	Heavy Sleeper Sponsor	Deep Sleeper Sponsor	Light Sleeper Sponsor	Restless Sleeper Sponsor	Insomniac Sponsor
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Exclusivity & speaking opportunity	🏠				
Banner on Stage and via Livestream	🏠				
Name and logo on all SleepOut materials (*if by printer deadline) and mentioned in all PR	🏠	🏠			
Promotional video on social media, on request	🏠	🏠	🏠	🏠	
Logo/Name on SleepOut poster, and event signage (*if by printer deadline)	🏠	🏠	🏠	🏠	
Logo on T-shirt	🏠	🏠	🏠	🏠	
Sponsor logo/name on SleepOut website and e-news	🏠	🏠	🏠	🏠	🏠
Gift can provide one month of supportive housing for .....	10 families	4 families	2 families	1 family	1 person

\* Print deadlines to be determined based on event date.

\*\* Fair market value of each sponsorship will vary. Please contact us for the exact amount.

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# 17<sup>th</sup> Annual Ending Homelessness Breakfast

Thursday, November 21, 2024

## Sponsorship Opportunities

The **Ending Homelessness Breakfast**, taking place at the Kravis Center's Cohen Pavilion on **Thursday, November 21, 2024**, will showcase The Lord's Place programs, clients, staff, and volunteers to business and non-profit leaders in our community and far beyond. This inspiring event will *"Welcome Home"* our clients and guests not only to our main campus which opened this summer, but to new facilities opening soon. Guests will have a dramatic view of the services we offer and the impact made on our clients. Our breakfast has become known as the place to be uplifted, encouraged, and inspired as we head into the holiday season.



Ending Homelessness Breakfast 2022

### Sponsorship Benefits\*

With respect to ongoing fundraising efforts, The Lord's Place seeks Qualified Sponsorship Payments that comply with IRS regulations and that avoid classification as advertising and unrelated business income.

Premier Sponsor	Changing Lives Sponsor	Dignity Sponsor	Loyalty Sponsor
\$30,000	\$10,000	\$5,000	\$2,500

Exclusive presenting sponsor, industry exclusivity	🏠			
Recognition and opportunity to speak from podium during program	🏠			
One video on Facebook & YouTube, on request	🏠	🏠		
Company gobo (Premier), or stand-up banner at event, on request	🏠	🏠		
Logo or name displayed on all promotional materials, website, social media, & presentations	🏠	🏠	🏠	
Name displayed on presentation and/or program	🏠	🏠	🏠	🏠
Two VIP tables of ten for Premier Sponsor; One VIP table of eight for Changing Lives & Dignity Sponsors; One table of eight for Loyalty Sponsors	🏠	🏠	🏠	🏠
Your generous gift can provide one month of supportive housing for.....	12 families	10 individuals	2 families	1 family

*\*Please reach out for a customized benefits package, as well as the fair market value of each sponsorship.*

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# Recognitions



The Lord's Place received a Certificate of Accreditation by demonstrating compliance with Accreditation Standards for Excellence in Nonprofit Management by Nonprofits First for 2023.



The Lord's Place has, for the 11th consecutive year, attained the coveted 4-star rating from Charity Navigator for demonstrating strong financial health and commitment to accountability and transparency. This is its highest possible rating and verifies The Lord's Place exceeds industry standards and outperforms most charities in its area of work. Only 3% of charities in America have received at least 10 consecutive 4-star evaluations. (June 2022)



The Lord's Place has earned the 2023 Platinum Candid\* Seal of Transparency. This leading symbol of nonprofit transparency and accountability is presented by Candid, the world's largest source of nonprofit information. (January 2023)

\*Formerly known as Guidestar.

SOUTH FLORIDA BUSINESS JOURNAL



2022 BEST PLACES TO WORK

The Lord's Place has been named among the "Best Places to Work in South Florida" by the *South Florida Business Journal*, and the only non-profit to receive this award in South Florida. It was only one of 15 large sized companies with 100+ employees to win this coveted designation, which is based on the results of confidential surveys of company employees' attitudes about their workplace.

(January 2022)

THE NONPROFIT TIMES



The Lord's Place was ranked 44th among the top 50 nonprofit companies to work for in the United States by The Nonprofit Times. The program identifies, recognizes and honors the best employers in the nonprofit industry, benefiting the industry's economy, workforce and businesses. We are so grateful! (April 2023)



For the tenth year in a row, The Lord's Place was given the distinction by *Florida Trend Magazine* as one of the "Best Companies to Work For." Rated as one the best mid-sized companies, The Lord's Place was rated highly on leadership and planning, corporate culture and communications, role satisfaction, work environment, relationship with supervisor, training and development, pay and benefits, and overall engagement. (August 2023)

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[www.TheLordsPlace.org](http://www.TheLordsPlace.org)