

Sponsorship Opportunities

Palm Beach Non-Event SleepOut Ending Homelessness Breakfast February 2023 March 31, 2023 November 16, 2023

www.TheLordsPlace.org

Dear Friend,

It's a win-win. You can help people experiencing homelessness in Palm Beach County while also receiving a generous rewards package. By supporting one of our events, you have the opportunity to help change the

lives of the county's most vulnerable men, women, and children, and help break the cycle of homelessness.

If you choose to support more than one event, we offer multi-event pricing, providing the options of additional benefits. Call us today to find out what is best for you!

It makes good business sense to partner with us:

Local: From the clients we serve to our programs and services, everything we do stays in Palm Beach County.

Effective: Our programs prove their worth to the county, to the taxpayer, and to our clients.

Efficient: Rated 4 Stars (the highest rating) by Charity Navigator for eleven consecutive years, we are fiscally responsible and highly effective.

Motivated: We have fantastic leadership and dedicated staff, with local, state, and national awards to showcase our work.

Here are some of the perks:

Logo and name recognition on our website, social media, e-blasts, banners, invitations, and programs.

Exposure to 5,000 donors, and even more supporters.

Radio partnership with Hubbard Radio – seven stations across South Florida.

Regular press coverage from television and print – often with photos.

Sold out and growing events: The Lord's Place events are here to stay!

Stay tuned for some inspirational and creative twists on events this community has come to love!

Together, we can really change lives, one person at a time.



Palm Beach Non Gala 2022



SleepOut 2022



Ending Homelessness Breakfast 2022



12th Annual Palm Beach Non-Gala

February 2023

Sponsorship Opportunities

Last year, The Lord's Place served 1,782 men, women, and children experiencing homelessness with one destination in mind - moving into their own home.

With your help, "A New Chapter" starts this year with more people benefiting from the programs and services necessary to reach their goals and dreams.

Our "stay at home and give" event allows every dollar raised to go directly to ending homelessness in Palm Beach County by funding the important programs that help our clients heal and acquire the tools they need to successfully leave The Lord's Place. Share the joy of giving 100% to the mission!



| What Your | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Copper Sponsor |
|--|---------------------|-----------------|-------------------|-------------------|-------------------|
| Sponsorship Provides* | | | | | |
| *Examples | \$25,000 | \$10,000 | \$5,000 | \$3,000 | \$1,500 |
| One year of supportive housing and wrap-around services for one family, support for paying for out-of-pocket medical incidentals and for camp or other out-of-school enrichment activities for their children. | ^ | | | | |
| A month of supportive housing and wrap-around services for four families, including supplementing the food needs of each family. | | ^ | | | |
| Job readiness course for four clients. Clients will prepare a resume, participate in mock interviews, and learn other soft skills to secure employment. | | | ~ | | |
| Stipend support for one client to complete an intensive one-year job training program in our social enterprise, Joshua Catering. | | | | ↑ | |
| A year of educational support and advocacy for one child to maintain or improve their academic performance. | | | | | ♠ |



16th Annual SleepOut

Friday, March 31, 2023

Sponsorship Opportunities

TheLordsPlace.org

SleepOut shines a light on those experiencing homelessness in our community while helping those in need. **The Lord's Place is throwing a curveball for its 16th Annual SleepOut**. Roll out your sleeping bags, set up your tents, and get ready for a spin on the agency's signature event on Friday, March 31, 2023, at Roger Dean Chevrolet Stadium in Jupiter, Florida.

Let **SleepOut** take you out to the ballpark for some brand-new activities, an uplifting program with powerful and moving client stories, and a live candlelight ceremony! Each additional housed person in Palm Beach County is a "homerun." Join us to learn how you can be a part of the solution and hit homelessness out of the ballpark. Go to **SleepOutTLP.org** for more information.



SleepOut 2022

| Sponsorship Benefits* | Heavy Sleeper Sponsor | Deep Sleeper Sponsor | Light Sleeper Sponsor | Restless Sleeper Sponsor | Insomniac Sponsor |
|---|-----------------------------|----------------------------|-----------------------------|--------------------------------|----------------------|
| *Exclusive area sponsorships also available for the Stage, Welcome Tent, Food Area, Children's Area, and more. | \$25,000 | \$10,000 | \$5,000 | \$2,500 | \$1,500 |
| Exclusivity & speaking opportunity | ♠ | | | | |
| Additional banner showcased | ♠ | | | | |
| Name and logo on all SleepOut materials (*if by printer deadline) and mentioned in all PR | ♠ | ♠ | | | |
| Banner and Table at event showcasing partnership | ♠ | ^ | ^ | | |
| Promotional video on social media | ♠ | | | | |
| Logo/Name on SleepOut poster, and event signage (*if by printer deadline) | ♠ | ^ | ^ | ↑ | |
| Logo on T-shirt and name on event signage | ♠ | | | | |
| Sponsor logo/name on SleepOut website and e-news | ♠ | ^ | ⋒ | ↑ | ♠ |
| Gift can provide one month of supportive housing | 10 families | 4 families | 2 families | 1 family | 1 person |

^{*} Print deadlines to be determined based on event date

^{**} Fair market value of each sponsorship will vary. Please contact us for the exact amount.



16th Annual Ending Homelessness Breakfast

Thursday, November 16, 2023

Sponsorship Opportunities

TheLordsPlace.org

The Ending Homelessness Breakfast, taking place at the Kravis Center's Cohen Pavilion on Thursday, November 16, 2023, will showcase The Lord's Place programs, clients, staff, and volunteers to business and non-profit leaders in our community and far beyond. This inspiring event will be in-person, with safety measures in mind. Guests will have a dramatic view of the services we offer and the impact made on our clients. Our breakfast has become known as the place to be uplifted, encouraged, and inspired as we head into the holiday season.



Ending Homelessness Breakfast 2022

Individual ticket and table sales begin October 2, 2023.

| Sponsorship Benefits* | Premier Sponsor | Changing Lives Sponsor | Dignity Sponsor | Loyalty Sponsor |
|--|--------------------|---------------------------|--------------------|--------------------|
| | \$25,000 | \$10,000 | \$5,000 | \$2,500 |
| Exclusive presenting sponsor, industry exclusivity, and Palm Beach Post Notables cover article | | | | |
| Recognition from podium during program | | ♠ | | |
| One video on Facebook & YouTube | ♠ | ♠ | | |
| Company gobo (Premier), or stand-up banner at event | ♠ | | | |
| Logo or name displayed on all promotional materials, website, social media, & presentations | | ♠ | | ♠ |
| Name displayed on presentation and/or program | | ♠ | | |
| Two tables of ten for Premier Sponsor; One VIP table of ten for Changing Lives & Dignity Sponsors; One table of ten for Loyalty Sponsors | | | ♠ | |
| Your generous gift can provide one month of supportive housing for | 10 families | 10 individuals | 2 families | 1 family |

^{*}Fair market value of each sponsorship will vary. Please contact us for the exact amount.



Recognitions



The Lord's Place received a Certificate of Accreditation by demonstrating compliance with Accreditation Standards for Excellence in Nonprofit Management by Nonprofits First for 2020-2021.



The Lord's Place has, for the 11th consecutive year, attained the coveted 4-star rating from Charity Navigator for demonstrating strong financial health and commitment to accountability and transparency. This is its highest possible rating and verifies The Lord's Place exceeds industry standards and outperforms most charities in its area of work. Only 3% of charities in America have received at least 10 consecutive 4-star evaluations. (May 2022)



The Lord's Place has earned the 2022 Platinum Candid* Seal of Transparency. This leading symbol of nonprofit transparency and accountability is presented by Candid, the world's largest source of nonprofit information. (January 2022) *Formerly known as Guidestar.











2022 BEST PLACES TO WORK

The Lord's Place has been named among the "Best Places to Work in South Florida" by the South Florida Business Journal, and the only non-profit to receive this award in South Florida. It was only one of 15 large sized companies with 100+ employees to win this coveted designation, which is based on the results of confidential surveys of company employees' attitudes about their workplace. (January 2022)



The Lord's Place was ranked 3rd among the top 50 nonprofit companies to work for in the United States by The Nonprofit Times. The program identifies, recognizes and honors the best employers in the nonprofit industry, benefiting the industry's economy, workforce and businesses. We are so grateful! (April 2022)



For the ninth year in a row, The Lord's Place was given the distinction by Florida Trend Magazine as one of the "Best Companies to Work For." Rated as one the best midsized companies, The Lord's Place was rated highly on leadership and planning, corporate culture and communications, role satisfaction, work environment, relationship with supervisor, training and development, pay and benefits, and overall engagement. (August 2022)