

NEWS RELEASE

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For immediate release

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Give comfortably knowing every dollar raised goes directly to ending homelessness

Up to \$160,000 will be matched until March 1 for The Lord's Place Palm Beach Non-Event

It's time to celebrate in comfort. Leave your party dresses and coats on their hangers. The Lord's Place [12th Annual Palm Beach Event](#) is a "non-gala" for the third consecutive year. No event means no expenses; so, 100% of every donation goes directly to opening a new chapter to end homelessness in Palm Beach County.

With the event theme centered around "A New Chapter," all are invited to help turn the page on homelessness. In 2022, The Lord's Place served 1,782 men, women, and children experiencing homelessness. With increased community support, more people in need will benefit from the programs and services necessary to start a new chapter in their lives.

All donations pledged or received by March 1, 2023, up to \$160,000, will be matched thanks to the generosity of sixteen "new-chapter" friends of The Lord's Place: Louisa and Neale Attenborough, Marianne and Tony Ehinger, Nancy and Craig Gibson, Anne and Chris Flowers, Laurie and Peter Grauer, Laura Landro and Richard Salomon, Lazarus Charitable Trust, Mr. and Mrs. Joseph Luter, III, Nancy and Ed Madden, Beth and Carmine Martinetti, Pamela and Brian McIver, Gabriela and David Porges, Mr. and Mrs. Christopher Quick, Cornelia and Richard Thornburgh, Lynne Wheat and Thomas Petterfy, and an anonymous donor.

"We are so grateful to start 2023 with the hope and promise of turning to a new page. With the support of loyal friends by our side, we are able to help our clients write the next chapter of their lives which is one with housing, employment, and restoration of dignity and a new life," stated Diana Stanley, chief executive officer of The Lord's Place.

This year's non-event is being chaired by Laura Lofaro Freeman and Mary Quick with Pamela McIver as the Honorary Chair. Over the last twelve years, the Palm Beach Event has raised more than \$2 million for The Lord's Place.

“We are honored to follow in our friend Pam McIver’s footsteps by chairing this important event and helping generate more community support. With increased awareness and generosity, more people in need will benefit from the life-changing programs and services. As volunteers serving on various committees, we see firsthand how The Lord’s Place positively impacts lives every day,” commented Lofaro Freeman.

Community individuals and businesses are invited to come together to raise the \$160,000 to be matched. All donors and sponsors will be thanked publicly in a print ad in the Palm Beach Daily News in March.

In addition to the challenge match partners, other top sponsors include: Sandra and Edward Meyer, MM and Wes Lang, Laura Lofaro Freeman and Jim Freeman, Audrey and Martin Gruss, Heidi and Tom McWilliams, Leslie and Eileen Quick, Mary Quick and Jim Daras, Patricia Quick, and Tom Quick.

To view all of the sponsors to date or to make a donation to help more people start *A New Chapter* in their lives, visit: thelordsplace.org/palm-beach-gala-non-event.

About The Lord’s Place

For more than 40 years, The Lord’s Place has been working to break the cycle of homelessness for men, women, and children in Palm Beach County, FL, through innovative, compassionate and effective services. It provides supportive and graduate housing at twelve locations; operates social enterprises including Joshua Catering; provides job training and placement services, clinical and care coordination, and community engagement services; and has a highly-successful reentry program helping men and women transitioning from incarceration. For more information visit thelordsplace.org.

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PHOTO IDs:

[001](#): Laura Lofaro Freeman, Palm Beach Event Co-Chair

[002](#): Mary Quick, Palm Beach Event Co-Chair

[003](#): (L-R) Pamela McIver, Palm Beach Event Honorary Chair; Mary Quick, Palm Beach Event Co-Chair with Laura Lofaro Freeman (not pictured); Diana Stanley, The Lord’s Place CEO; and Cornie Thornburgh, Chair of The Lord’s Place Board of Directors

[Click here to view the news release.](#)

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