

NEWS RELEASE

November 22, 2022

For immediate release

Media contact: Cara Scarola Hansen

The Lord's Place Public Relations Counsel

cara@yourmissionmarketing.com

561-632-6747

'A New Day' to break the cycle of homelessness

The Lord's Place 15th Annual Ending Homelessness Breakfast provides hope for new beginnings and honors philanthropist Danielle Moore

650 community members gathered for [The Lord's Place 15th Annual Ending Homelessness Breakfast](#), *A New Dawn, A New Day, and A New Life*, on November 17, 2022, at the Kravis Center in West Palm Beach. Taking place during [Hunger and Homelessness Awareness Week](#), the breakfast spread community awareness and generated support to raise more than \$250,000 toward emerging in new ways to break the cycle of homelessness in Palm Beach County.

Chair of the Board of Directors Cornelia Thornburgh stated in her opening remarks that The Lord's Place is "an agency powered by a philosophy that everyone has the potential to begin anew. We just have to find that new path to allow our clients to improve their world and their outlook by giving power and purpose to their lives."

Each new dawn brings a new day and new opportunities for The Lord's Place to lead its clients to housing, employment, and restoration of dignity and a new life. Chaired by Scott Powers, vice president, financial sales manager, of First Citizens Bank, the impactful breakfast featured thematic speeches and real-life stories to provide attendees with a deep understanding of The Lord's Place mission in action and the many ways their clients have risen despite challenges living in our post-pandemic world.

One testimony was Kizzy's. She suffered from a difficult past, including depression and the death of her father which led her to drugs and losing custody of her children. Kizzy was "lost" and became homeless. Once she found The Lord's Place, Kizzy began working hard—she regained custody of her three daughters; she did everything to repair her relationships; she attended every class offered from parenting to meditation. With the help of The Lord's Place staff, Kizzy learned to forgive herself and love herself. Determined to go back to work, she returned to school and graduated from Florida Career College as a medical assistant. She now works at Family Center for Recovery and lives on her own with her family—paying her own rent and bills.

Kizzy proudly stated, “Some days I fall short but I don’t let it stop me. Every day is a new day. I don’t have to do it all in one day. I am truly grateful there is a place like The Lord’s Place for people like me. I truly have a new life.”

The renewed hope that comes from success stories like Kizzy’s is only possible with the support of staff, clients, donors, volunteers, sponsors, community partners, and friends of The Lord’s Place who believe that every single individual deserves a place to call home.

“Please know that it’s this community, all of you here, that has made new lives possible. Every single time someone moves into a new home, accepts a new job, reunites with their family, celebrates a recovery milestone, it was you who laid the foundation to usher them out of their darkest nights and into their new day. Thank you, seriously thank you, for seeing potential in using your gifts to light the way,” said CEO Diana Stanley.

The Lord’s Place honored one such supporter who is paving the foundation for the future of the agency and its ability to provide new days to thousands of more clients. Danielle Hickox Moore received The Ending Homelessness Award. As Director of The Fortin Foundation of Florida, Moore is a catalyst for positive change throughout the county, state, and beyond, but she was specifically recognized for her commitment to eradicate homelessness.

The Lord’s Place launched its largest-ever campaign in 2019 with a goal of \$20 million in a bold effort to expand services and break the cycle of homelessness for an increased number of men, women, and children in Palm Beach County. Understanding the necessity of The Lord’s Place’s mission and work in our community, The Fortin Foundation of Florida stepped forward with a \$4 million lead gift to the agency’s [Home for Good](#) Campaign when it was publicly launched at that year’s Ending Homelessness Breakfast. Since then, 208 donors in total followed suit to surpass the \$20 million threshold and make the campaign a success.

Moore gratefully accepted the honor, “As a group, we have been trying to help and end homelessness and help so many get back on their feet. No one in our community should be without a roof over their head or a meal on their table. Without judgment, this organization is an essential partner in our community and I’m proud to be involved with this campaign and past campaigns.”

The multifaceted campaign is allowing The Lord’s Place to expand services; increase its supportive housing inventory by constructing a multigenerational facility in Lake Worth to be known as Burckle Place III; and sustain funding to ensure more individuals and families get *Home for Good*. The expansion includes finishing the construction of a new 25,000-square-foot client service center on Australian Avenue, replacing the 8,000-square-foot facility that was demolished in September 2021.

Stanley announced that the new headquarters scheduled to open in March 2023 will be called The Fortin Family Campus.



“This site will fulfill an unmet need in our community, serving as an all-day, one-stop location for the unsheltered population—men, women, and children. It will house our beloved Café Joshua, our state-of-the-art catering kitchen, our job training program, reentry center, and administrative offices. It will also feature the resurrection of our homeless engagement center. It will be a place where they can escape the elements. They can connect with others. They can feel loved and cared for and, most of all, they can begin their journey towards housing, stability, and purpose,” described Stanley.

For The Lord’s place, ending homelessness means being stably housed but it also means offering the services and skills training that ensures its clients become productive citizens in our communities.

“For every person we take off the street we begin to break the generational cycle of homelessness. For every person we provide a home and offer the chance to find purpose and dignity, we create a better social fabric and better economic consequences in our county,” stated Thornburgh in her closing remarks.

This past year, The Lord’s Place provided supportive housing to 419 individuals—94% of those served were no longer homeless by year’s end. The agency housed 49 families on its campuses and provided employment training for 434 individuals. On the streets, they engaged with 647 people and were able to provide 142 of these individuals with emergency short-term housing.

There is a price to homelessness as too many wind up in jail. A night in the county jail is estimated to cost \$134. A night in one of The Lord’s Place apartments or campuses averages \$67. The agency’s Care Team provides wrap-around care for clients with intensive behavioral health, substance abuse, and serious medical concerns. This team attended to 143 people this year with support far more comprehensive and at a substantially lower cost than repeated visits to local emergency rooms. They estimate that the average savings per person for this year equaled close to \$28,000. By meeting the needs of those in prison or recently released, The Lord’s Place dramatically reduces recidivism and works to stably house this population. On average, 82% avoided re-arrest after one year’s enrollment in its programs.

The hundreds of attendees left the breakfast understanding the unbelievable hardships that Palm Beach County’s most vulnerable individuals face, but attendees were also uplifted by the hope that The Lord’s Place gives its clients.

“Let’s all be the dawn’s early bright shining light for those who need us most,” ended Thornburgh.

About The Lord’s Place

For more than 40 years, The Lord’s Place has been working to break the cycle of homelessness for men, women, and children in Palm Beach County, FL, through innovative, compassionate and effective services. It provides supportive and graduate housing at twelve locations; operates social enterprises including Joshua Catering; provides job training and placement services, clinical and care coordination,



and community engagement services; and has a highly-successful reentry program helping men and women transitioning from incarceration. For more information visit thelordsplace.org.

Photo IDs:

Photo Credit: Tracey Benson Photography

[001](#): CEO of The Lord's Place Diana Stanley with Ending Homelessness Award Recipient Danielle Hickox Moore.

[002](#): Sarah Alsofrom, Marcie DePlaza, Jill Schimming Taddeo

[003](#): Donald Anderson and Kerry Diaz

[004](#): Jim and Michele Kukla

[005](#): Jayne and Chris Malfitano

[006](#): Ann Inesedy, Scott Power, Lisa Marshall, Katelyn Mehl

[007](#): Martha Ahr, Rodney Louis, Kristin Ahr

Photo Credit: David Scarola Photography

[008](#): Scott Powers and Diana Stanley

[009](#): Pat Kinnaird and John Glidden

[010](#): Sean Davis and Pamela McIver

[011](#): Kizzy Patrick and Diana Stanley

[012](#): GL Homes, premier sponsor, table. Seated: Marcie DePlaza, Sarah Alsofrom, Jill Schimming Taddeo, Nicole DiGirolamo and Taylor Ashley; Standing left to right: Laura Miserendino, Larry Portnoy and Alan Fant

[013](#): Joanne Stanley and Anne Noble

[014](#): Jessica Savidge (Town of Palm Beach), Susan DeMaio (Barker Welfare Foundation), Danielle Hickox Moore (Philanthropist and Ending Homelessness Award Recipient)

[015](#): Chris and Marie Deckert

[016](#): Donald Anderson, Calvin Phillips, and Nyasha Chimbandi

[017](#): Michael and Mikki Witt

[018](#): Janna and Charlotte Bischoff

[019](#): Scott Witzel and Jim Rhoads

[020](#): Hannah Griffin, Mark Montgomery and Calvin Phillips

[Click here to view the press release.](#)

###

