

NEWS RELEASE

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For immediate release

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16th Annual SleepOut Moves to Roger Dean Chevrolet Stadium

The Lord's Place puts a spin on how the community can help hit homelessness out of the ballpark

[The Lord's Place](#) is throwing a curveball for its 16th Annual [SleepOut](#). Roll out your sleeping bags, set up your tents, and get ready for a spin on the agency's signature event on Friday, March 31, 2023, at a new location—Roger Dean Chevrolet Stadium in Jupiter, Florida. Sleeping out under the stars on the ball field is optional, but dedicating the night to ending homelessness is essential.

With an estimated 3,000 men, women, and children without a safe place to call home on any given night in Palm Beach County, SleepOut is part of The Lord's Place's effort to spread awareness and raise the much-needed funds to provide the resources, programs, and services necessary to break the cycle of homelessness. The fundraising goal is \$325,000 and all donations will be matched dollar-for-dollar until March 31, 2023, by The Honorable Ann Brown.

In addition to the hopeless eyes behind the person holding the "homeless and hungry" sign on the side of the street, there are many who are unhoused and hidden from sight: the man whose rent recently skyrocketed and no longer has a place to live; the woman who became disabled in a car accident, can no longer work, and whose disability check doesn't cover the cost of living in Palm Beach County; the mother who is working during the day while her children are at school and then sleeping in their car at night. These scenarios are too prevalent.

SleepOut 2023 is your opportunity to help. Based on the community's feedback, The Lord's Place reimagined this annual event with brand-new activities. SleepOut will give people of all ages the opportunity to actively engage in hands-on volunteer opportunities, travel the agency's mission pathway through a client's eyes, and enjoy an auction, music, a celebratory program, and an inspiring candlelight ceremony. SleepOut will shine light on those experiencing homelessness in our community--helping our most vulnerable neighbors access the tools needed to create sustainable, independent lives.

After the program, all attendees are encouraged to set up sleeping bags and tents at the event, uniquely on the outfield, or in their homes or backyards. SleepOut encourages people to step

out of the comfort of their homes for a night in a symbolic effort to raise awareness of those without a home.

“At The Lord’s Place we recognize that all people deserve respect and a place to call home; so, we are answering the call for help. Let us take you out to the ballpark for a night where you can give back to our community and learn how to be part of the solution, and, in turn, we will be your feet on the street helping those most vulnerable,” stated CEO Diana Stanley.

Register to attend this free, fun, and life-changing event using the code “FreeEvent” or make a donation of any size to be matched by The Honorable Ann Brown: sleepouttlp.com/register.

“No one should have to worry about whether they have a roof over their heads. This year, I am matching every single dollar raised for SleepOut, because when my husband Donald and I first attended SleepOut almost ten years ago, we were moved. We saw ‘the world’ represented at this great equalizer and were impressed and moved by the number of people coming together with donations, large and small, to make a difference in the lives of those experiencing homelessness. I continue to give in memory of Don. It is my way to honor him,” commented Brown.

Attendees are also encouraged to bring supplies to help create school backpacks, pantry baskets, cleaning buckets, and outreach bags during the event. The kits assembled will serve the 1,800 clients who are in The Lord’s Place care every year, including those currently living on the street and in their housing programs for men, women, and families. For more information on the items to bring, visit: sleepouttlp.com. Volunteer service hours will be provided.

Each additional housed person in Palm Beach County is a homerun. Attend SleepOut 2023 and help hit homelessness out of the ballpark.

About The Lord’s Place

For more than 40 years, The Lord’s Place has been working to break the cycle of homelessness for men, women, and children in Palm Beach County, FL, through innovative, compassionate and effective services. It provides supportive and graduate housing at twelve locations; operates social enterprises including Joshua Catering; provides job training and placement services, clinical and care coordination, and community engagement services; and has a highly-successful reentry program helping men and women transitioning from incarceration. For more information visit thelordsplace.org.

Photo IDs:

[001](#): (L-R) The Lord’s Place Board Chair Cornelia Thornburgh, The Honorable Ann Brown, The Lord’s Place CEO Diana Stanley at SleepOut 2022.

[002](#): Annette Atteridge with sons (L-R) Luke and Nicholas Atteridge, Samson and Harry Scarola at a past SleepOut event.

[003](#): Grace (jumping) and Charlotte Bischoff at a past SleepOut event.

[004](#) and [005](#): Closing candlelight ceremonies at past SleepOut events.

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