



EXECUTIVE BOARD OVERVIEW: ADVANCEMENT 01.07.22

MISSION FUND	
<ul style="list-style-type: none"> Met Year End Goal of: \$1,614,970* *Final Audited Numbers Available in February 	
<ul style="list-style-type: none"> Total Mission Goal: \$3,085,800 	
EVENTS	
<ul style="list-style-type: none"> Current Fundraising and Stewardship Efforts: <ul style="list-style-type: none"> Summer Direct Mail Campaign - \$26,442 (NEW CAMPAIGN; geared toward reengaging donors and prospects) Thanksgiving and Holiday Card Stewardship (Highly Successful!) Year End Mail Campaign – currently at \$64,601 however donations are still coming in VIRTUAL Ending Homelessness Breakfast (November 18, 2021) <ul style="list-style-type: none"> Link for event: https://thelordsplace.org/welcome-to-ehb/ (STILL AVAILABLE TO WATCH/SHARE) 50+ Watch Parties/1,000+ people watched Total Raised with pledges: \$261,793 Budgeted Goal: \$250,000 Palm Beach Event – March Mail Appeal <ul style="list-style-type: none"> Budgeted Goal: \$200,000 SleepOut – Friday, April 1, 2022; Hybrid SleepIn for SleepOut – 6 – 8 p.m. <ul style="list-style-type: none"> Budget: \$325,000 REGISTRATION IS OPEN: www.SleepOutTLP.org GATHERINGS – STEWARDSHIP/FUNDRAISING <ul style="list-style-type: none"> January 19 – Board/Donor Reception at Cornie’s Home (POSTPONED due to Pandemic) February/March – Receptions for Donor Stewardship (Pending Pandemic) March – Donor Fundraising Dinner hosted by Mary Quick 	
HOME FOR GOOD	
<ul style="list-style-type: none"> Current total \$19,871,826 Left to Raise: \$128,174 Focusing final fundraising on sustainability and women’s services; will close campaign by April 2022. Connections in your world? Email ANoble@TheLordsPlace.org 	