



EXECUTIVE BOARD OVERVIEW: ADVANCEMENT 11.22.21

MISSION FUND	
<ul style="list-style-type: none"> Total fundraising through 11/22/21: \$1,528,608 Total Budget through 11/30/21: \$1,677,567 Left to Raise in November: \$148,959 Left to Raise by June 30, 2022: \$1,408,233 Total Mission Goal: \$3,085,800 	
EVENTS	
<ul style="list-style-type: none"> Current Fundraising and Stewardship Efforts: <ul style="list-style-type: none"> Summer Direct Mail Campaign Thanksgiving and Holiday Card Stewardship Year End Mail Campaign (arriving in mailboxes beginning of Dec.) VIRTUAL Ending Homelessness Breakfast (November 18, 2021) <ul style="list-style-type: none"> Link for event: https://thelordsplace.org/welcome-to-ehb/ (STILL AVAILABLE TO WATCH/SHARE) 50+ Watch Parties/1,000+ people watched Total Raised with pledges: \$256,163 Budgeted Goal: \$250,000 Palm Beach Event – March Mail Appeal <ul style="list-style-type: none"> Budgeted Goal: \$200,000 SleepOut – Friday, April 1, 2022; Hybrid SleepIn for SleepOut – 6 – 8 p.m. <ul style="list-style-type: none"> Budget: \$325,000 GATHERINGS – STEWARDSHIP/FUNDRAISING <ul style="list-style-type: none"> January 19 – Board/Donor Reception at Cornie’s Home February – Garden Parties for Donor Stewardship March – Donor Fundraising Dinner hosted by Mary Quick 	
HOME FOR GOOD	
<ul style="list-style-type: none"> Current total \$19,667,684 Focusing last \$350k on sustainability and women’s services; hoping to close campaign by April 2022. Connections in your world? Email ANoble@TheLordsPlace.org 	