



## EXECUTIVE BOARD OVERVIEW: ADVANCEMENT 10.27.21

MISSION FUND	
• Total fundraising through 10/22/21:	\$1,077,235
• Total Budget through 10/31/21:	\$1,194,349
• Left to Raise in October:	\$117,114
• Left to Raise by June 30, 2022:	\$2,008,565
• <b>Total Mission Goal:</b>	<b>\$3,085,800</b>
EVENTS	
• <b>Current Fundraising and Stewardship Efforts:</b>	
• Summer Direct Mail Campaign	
• Thanksgiving and Holiday Card Stewardship	
• Year End Mail Campaign	
• <b>VIRTUAL Ending Homelessness Breakfast</b> (November 18, 2021)	
• Link for event: <a href="https://thelordsplace.org/welcome-to-ehb/">https://thelordsplace.org/welcome-to-ehb/</a>	
• Total Raised: \$106,907	
• Budgeted Goal: \$250,000	
• <b>Palm Beach Event – March Mail Appeal</b>	
• Budgeted Goal: \$200,000	
• <b>SleepOut – Friday, April 1, 2022; Hybrid SleepIn for SleepOut – 6 – 8 p.m.</b>	
• Budget: \$325,000	
HOME FOR GOOD	
• Current total \$19,107,521	
• Focusing last \$900k on sustainability and women’s services; hoping to close campaign by April 2022.	
• Connections in your world? Email <a href="mailto:ANoble@TheLordsPlace.org">ANoble@TheLordsPlace.org</a>	
GRANTS and INDIVIDUALS ANY CONNECTIONS?	

- Nelson and/or Matthew Peltz
- Mackenzie Bezos
- Susanne Frisbie
- Ken Griffin
- Jeff Greene
- Hilton Foundation
- Carole and Barry Kaye
- Kresge Foundation

- McFarlane Foundation\*
  - Mirasol Foundation
  - Publix\*
  - Salah Foundation
  - Scaife Family Foundation
- \*Already receiving funding, but would like to increase funding and/or relationship.
- Full history/relationship of above grants available on request.