

SleepOut

Friday, April 2, 2021

Sponsorship Opportunities

TheLordsPlace.org

This past year **SleepOut** moved... to your home! Thousands of people all across the country joined us for **SleepIn for SleepOut**—our very **first virtual event**—on Friday, April 3, 2020. Participants set up sleeping bags and tents in their homes and backyards and spend the night focused on the issue of homelessness and how to help those in need. An inspiring virtual program was broadcasted and shared for all, shining a light on the very real issue of homelessness in Palm Beach County.



SleepOutTLP.org

Sponsorship Benefits*	Heavy Sleeper Sponsor	Deep Sleeper Sponsor	Light Sleeper Sponsor	Restless Sleeper Sponsor	Insomniac Sponsor
<i>*Exclusive area sponsorships available for the Stage, Welcome Tent, Food Area and Children's Area.</i>	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Exclusive presenting sponsor and podium recognition with speaking opportunity	🏠				
Additional banner showcased (roadside and stage)	🏠	🏠			
Sponsor name and logo on all SleepOut materials* (<i>*if by printer deadline</i>) and mentioned in all PR	🏠	🏠			
Banner displayed at event (provided by sponsor)	🏠	🏠	🏠		
Promotional video on social media	🏠	🏠	🏠		
Sponsor logo on SleepOut poster*, and name on event signage (<i>*if by printer deadline</i>)	🏠	🏠	🏠	🏠	
Sponsor logo on T-shirt and name on event signage	🏠	🏠	🏠	🏠	🏠
Sponsor logo/name on SleepOut website and event e-newsletter	🏠	🏠	🏠	🏠	🏠

Interested in learning more about this event or multi-event pricing and benefits?
 Please contact Anne Noble at 561-578-4928 or ANoble@TheLordsPlace.org.