



Breaking the Cycle
of Homelessness

TheLordsPlace.org

Sponsorship Opportunities

Ending Homelessness Breakfast
An Evening of Dinner and Song
SleepOut
Rappel to End Homelessness
Rappelling to End Homelessness

November 19, 2020
March, 2021
April 2, 2021
June, 2021
October 10, 2020

Dear Friend,

It's a win-win. You can help the less-fortunate in Palm Beach County while also receiving a generous rewards package. By supporting one of our events, you have the opportunity to help change the lives of the county's most vulnerable men, women and children, and help break the cycle of homelessness. And if you choose to support more than one event, we offer **multi-event pricing**, where you get to choose **additional benefits**. Call us to find out what is best for you!



It makes good business sense to partner with us:

Local: From the people we help, to the programs we serve, everything we do stays in Palm Beach County.

Effective: Our programs prove their worth to the county, to the taxpayer and to our clients.

Efficient: Rated 4 Stars (highest rating) by Charity Navigator for eight consecutive years, we are fiscally responsible and carefully monitored for effectiveness.

Motivated: We have fantastic leadership and dedicated staff; with local, state and national awards to showcase our work.



Here are some of the perks:

Logo and name recognition on website, social media, eblasts, banners, invitations and programs.

Exposure to 5,000 donors, and even more supporters.

Radio partnership with Hubbard Radio – seven stations across South Florida.

Regular press coverage from television and print – often with photos of sponsors.



Sold out and growing events: Ending Homelessness Breakfast always sells out; our Palm Beach Event is fresh with a new location this year; Rappel to End Homelessness was well received and back by popular demand; and SleepOut is growing every year, and recently exceeded \$700k raised by the community.

The Lord's Place is dedicated to breaking the cycle of homelessness by providing innovative, compassionate, and effective services to men, women and children in our community. Interested in learning more? Contact Anne Noble at 561-578-4928 or ANoble@TheLordsPlace.org.

Ending Homelessness Breakfast

Thursday, November 19, 2020

Sponsorship Opportunities

TheLordsPlace.org

Our **Ending Homelessness Breakfast**, scheduled for **Thursday, November 19, 2020** will be brought to you virtually as it showcases The Lord's Place programs, clients, staff and volunteers to business and non-profit leaders in our community. This inspiring event is at capacity, and gives attendees a dramatic view of the services we offer and the impact made on clients. Our breakfast has become known as the place to be uplifted, encouraged and inspired as we head in to the holiday season. As an added benefit to our sponsors this year, our breakfast catered by The Lord's Place Joshua Catering will be available for pickup the day before the event.



Sponsorship Benefits	Premier Sponsor	Changing Lives Sponsor	Dignity Sponsor	Loyalty Sponsor	Patron Sponsor
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Exclusive presenting sponsor, industry exclusivity, & PB Post Notables cover article	🏠				
Special Executive Lunch for ten (10) catered by Joshua Catering any time after the event	🏠				
Recognition in virtual event video	🏠	🏠			
Exclusive video, created by The Lord's Place, featuring your company.... on Facebook & YouTube	🏠	🏠			
Participation in our bloopers footage before the event	🏠	🏠	🏠		
Participation in a zoom panel following the event	🏠	🏠	🏠		
Logo displayed on all promotional materials, website, social media and virtual video	🏠	🏠	🏠		
Name or logo displayed on thank you letters following the event	🏠	🏠	🏠	🏠	
Name displayed on presentation and program	🏠	🏠	🏠	🏠	
Special breakfast for ten by Joshua Catering to be picked up before the event. Delivery available for Changing Lives and Premier Sponsors*	🏠	🏠	🏠	🏠	🏠
Access to special, virtual story-telling Ending Homelessness Breakfast Program Link. If community challenge is reached of \$146,800, link will be made public for all to enjoy.	🏠	🏠	🏠	🏠	🏠

*Additional breakfast available upon request, or donate your breakfast to a client of The Lord's Place.

Interested in learning more about this event or multi-event pricing and benefits?
 Please contact Marilyn Munoz at 561-578-4841 or MMunoz@TheLordsPlace.org.



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TheLordsPlace.org

A Special Evening of Dinner and Celebration

March 2021

Underwriting Opportunities

The Lord's Place held our 9th annual **Special Evening of Dinner and Celebration** on **Monday, March 2, 2020**, this year at Club Colette on Palm Beach. The theme was *Imagine*, and you can imagine how special the evening was. Guests enjoyed dinner, cocktails, and memorable entertainment.

Over the last years, we have raised over \$1,000,000 in support of the programs of The Lord's Place, which changes the lives of our homeless friends, helping them to achieve all they *imagine* they can be.



2020 Event – Imagine – An Evening of Dinner and Celebration – Club Colette

Sponsorship Benefits

	A Perfect World	Sunshine Forever	Blue Sky	Dreamer
	\$25,000	\$10,000	\$5,000	\$3,000

Exclusive presenting level and podium recognition	🏠			
Industry exclusivity of corporate partner	🏠			
Name and logo on promotional materials and PR, as well as social media package including a Facebook video	🏠	🏠		
Name mention on social media and website	🏠	🏠	🏠	
Signage at the event	🏠	🏠	🏠	🏠
Company materials included in gift bag (optional)	🏠	🏠	🏠	🏠
Tickets to the event (optional) Perfect World (10 Tickets); Sunshine Forever (4 Tickets); Blue Sky (2 Tickets); Dreamer (2 Tickets)	🏠	🏠	🏠	🏠

Interested in learning more about this event or multi-event pricing and benefits?
Please contact Marilyn Munoz at 561-578-4841 or MMunoz@TheLordsPlace.org.

SleepOut

Friday, April 2, 2021

Sponsorship Opportunities

TheLordsPlace.org

This past year **SleepOut** moved... to your home! Thousands of people all across the country joined us for **SleepIn for SleepOut**—our very **first virtual event**—on Friday, April 3, 2020. Participants set up sleeping bags and tents in their homes and backyards and spend the night focused on the issue of homelessness and how to help those in need. An inspiring virtual program was broadcasted and shared for all, shining a light on the very real issue of homelessness in Palm Beach County.



SleepOutTLP.org

Sponsorship Benefits*	Heavy Sleeper Sponsor	Deep Sleeper Sponsor	Light Sleeper Sponsor	Restless Sleeper Sponsor	Insomniac Sponsor
<i>*Exclusive area sponsorships available for the Stage, Welcome Tent, Food Area and Children's Area.</i>	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Exclusive presenting sponsor and podium recognition with speaking opportunity	🏠				
Additional banner showcased (roadside and stage)	🏠	🏠			
Sponsor name and logo on all SleepOut materials* (<i>*if by printer deadline</i>) and mentioned in all PR	🏠	🏠			
Banner displayed at event (provided by sponsor)	🏠	🏠	🏠		
Promotional video on social media	🏠	🏠	🏠		
Sponsor logo on SleepOut poster*, and name on event signage (<i>*if by printer deadline</i>)	🏠	🏠	🏠	🏠	
Sponsor logo on T-shirt and name on event signage	🏠	🏠	🏠	🏠	🏠
Sponsor logo/name on SleepOut website and event e-newsletter	🏠	🏠	🏠	🏠	🏠

Interested in learning more about this event or multi-event pricing and benefits?
 Please contact Anne Noble at 561-578-4928 or ANoble@TheLordsPlace.org.

Rappel to End Homelessness

June 2020 • Comeau Building

Sponsorship Opportunities

Rappel to End Homelessness has been delayed due to COVID-19, but will be back by popular demand in June 2021. Staffed by the professionals at Over the Edge, this event brings a daring new crowd, and brings The Lord's Place name and mission to new heights! Join us at the Comeau Building in downtown West Palm Beach. Two rappelling stations will be set up



THE LORD'S PLACE
RAPPEL
 to End Homelessness

throughout the day, during which there will be regular downtown foot traffic and the well-attended Greenmarket. Join us as a sponsor, ropes volunteer, dare to rappel yourself, or challenge your "Fearless Leader." Whatever your interest, there is an opportunity for everyone to be involved!



Rappel4TLP.org

Sponsorship Benefits

	The Peak Sponsor	Fearless Sponsor	Anchor Sponsor	Base Camp Sponsor	Rappel Sponsor
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Exclusive presenting sponsor, industry exclusivity, & PB Post Advertisement	🏠				
Logo on the side of the rappelling helmet	🏠	🏠			
One video on Facebook & YouTube	🏠	🏠	🏠		
Company banner displayed at event	🏠	🏠	🏠		
Logo displayed on all promotional materials, website, social media and t-shirts	🏠	🏠	🏠	🏠	
Reserved spots to rappel (3 for Peak, 2 for Fearless, 1 for Anchor, Base and Rappel)	🏠	🏠	🏠	🏠	🏠
VIP Party invitation and a promotional item can be added to the swag bag	🏠	🏠	🏠	🏠	🏠

Interested in learning more about this event or multi-event pricing and benefits?
 Please contact Anne Noble at 561-578-4928 or ANoble@TheLordsPlace.org.

Recognitions



The Lord's Place received a Certificate of Accreditation by demonstrating compliance with Accreditation Standards for Excellence in Nonprofit Management by Nonprofits First for 2018-2019.



The Lord's Place has, for the ninth consecutive year, attained the coveted 4-star rating from Charity Navigator for demonstrating strong financial health and commitment to accountability and transparency. This is its highest possible rating and verifies The Lord's Place exceeds industry standards and out performs most charities in its area of work. Only 3% of charities in America have received at least 9 consecutive 4-star evaluations. (May, 2020)



The Lord's Place has earned the 2019 Platinum GuideStar Seal of Transparency. This leading symbol of nonprofit transparency and accountability is presented by GuideStar, the world's largest source of nonprofit information. (August 2019)



The Lord's Place has been named among the "Best Places to Work in South Florida" by the *South Florida Business Journal*, and the only non-profit to receive this award in South Florida. It was only one of 15 large sized companies with 100+ employees to win this coveted designation, which is based on the results of confidential surveys of company employees' attitudes about their workplace. (February 2020)



The Lord's Place was ranked 11 among the top 50 nonprofit companies to work for in the United States by The Nonprofit Times. The program identifies, recognizes and honors the best employers in the nonprofit industry, benefiting the industry's economy, workforce and businesses. We are so grateful! (April 2020)



For the seventh year in a row, The Lord's Place was given the distinction by *Florida Trend Magazine* as one of the "Best Companies to Work For." Rated number 15 in best mid-sized companies, The Lord's Place was rated highly on leadership and planning, corporate culture and communications, role satisfaction, work environment, relationship with supervisor, training and development, pay and benefits, and overall engagement. (July 2020)