



Committee Opportunities

Sponsorship:

- Participate in an Over The Edge University webinar on sponsorship best practices and report back
- Help to secure sponsors for the event at various levels
- Recruit others to help solicit sponsors, vendors and in-kind partners
- Help secure in-kind donors for VIP/Launch events, day of food, beverage and swag bag items

Recruitment of Participants:

- Participate in an Over The Edge University webinar on recruitment best practices and report back
- Inspire and motivate others to get involved
- Mentor/cheerlead a select group of rappellers
- Engage local businesses to do the “Fearless Leader” challenge in order to create fundraising, camaraderie and increase corporate culture
- Utilize your own social media and other outlets to encourage participants to meet fundraising goals
- Recruit potential participants to attend the Launch Party

Marketing/Media:

- Promote Rappelling to End Homelessness by sharing, liking and commenting on The Lord’s Place social media posts
- Tag friends that you want to participate, and challenge them to go Over The Edge
- Attend the Media Day on Friday, February 1, 2019 and the event on Saturday, February 2, 2019. Create your own posts on social media to increase awareness, and share posts from The Lord’s Place and others.
- Involve your local organizations (Kiwans, Rotary, City, etc.), by speaking at a group meeting or handing out fliers
- Spread the word in the community by posting fliers/posters on local bulletin boards and in store-front windows.

Volunteer:

- Recruit volunteers to help on this committee
- Volunteers will be needed to raise awareness (on site business promotions), as well as day of logistics
- Help recruit and coordinate volunteers on event day

To join the committee, please contact David Rogers at DRogers@TheLordsPlace.org or 561-537-4676.